

# CSR @ RSB, JAMSHEDPUR

## INITIATIVE NO.1(2014-15)

<b>OBJECTIVE</b>	<i>Up-liftment of Tribal people by providing them with quality education and opportunity to build/shape/brighten their future.</i>
<b>ACTIVITY</b>	<p><i>Adopted School Lakhadih Prathmik Vidyalaya having around 250 students, where RSB, Jamshedpur, provides:</i></p> <ul style="list-style-type: none"> <li><i>(a) Mid Day meal.</i></li> <li><i>(b) Full meals to hostel inmates.</i></li> <li><i>(c) School Uniforms</i></li> <li><i>(d) Winter wears.</i></li> <li><i>(e) Books &amp; Stationery</i></li> </ul>
<b>DATE OF COMMENCEMENT &amp; DURTION</b>	<p><i>Feb 2004.</i> <i>10 years</i></p>
<b>ANY PARTNER OR NGO</b>	<i>Total Initiative of RSB, Jsr, without any assistance or partnership from outside.</i>
<b>GEOGRAPHICAL LOCATION</b>	<i>Lakhadih Village, Dumaria Block, Jharkhand, located at top of a hill with rough topography, snaking 12 kms by foot from the ground level with no connectivity by road or conveyance and predominantly naxal dominated.</i>
<b>TARGET BENEFICIARIES</b>	<i>Scheduled Tribe Children of Lakhadih and nearby tribal areas, who are socially/economically backward and under-privileged poor.</i>
<b>MONITORING &amp; MEASURING MECHANISM</b>	<ul style="list-style-type: none"> <li>• <i>Monthly visit by CSR team member from JSR to check at site:</i></li> <li>• <i>1. Coverage of Beneficiaries with live count.</i></li> <li>• <i>2. Cleanliness and hygiene of kitchen, storage and dining area.</i></li> <li>• <i>3. Periodic pest control &amp; toilet hygiene .</i></li> <li>• <i>4. Water purifiers maintained with eco-friendly disposal of food waste.</i></li> </ul>

## EVIDENTIAL GLIMPSES IN PIXs



## MONITORING & MEASUREMENT REPORTS AT PLANNED INTERVALS

RSB TRANSMISSIONS (I) LIMITED CSR, JAMSHEDPUR			
FOOD PREPARATION HYGIENE AND CLEANLINESS INSPECTION REPORT			
Monitoring done on : 06/11/14		Time : 12:30 pm	
Monitoring Done By : Rajeev Kumar		Frequency: Monthly	
Staff Present : _____			
Sr.	Check Point	Remark	Action Taken
<b>Safety</b>			
1	Is LPG is stored / connected in shed ?	Fire wood being used for cooking purpose	
2	Is LPG pipeline, gas stove, regulator in good condition ?	NA	
3	Is there any flammable material kept near gas / stove ? i.e. paper, plastic / gunny bags, kerosene etc.	NA	
<b>Health</b>			
1	if any person is eating tobacco or gutkha ?	NO	
2	Is Perfect cleaning at eating and serving area ?	YES	
3	Are the windows / doors open in dining area ?	YES	
4	Whether the people wearing head covers, and hand gloves while serving foods?	YES	
5	Is any spillage near the food waste container ?	NO	
6	Whether the utensils are kept properly ?	YES	
7	Are cook and his staff using clean clothes ?	YES	
8	Do staff work when they are ill or injured?	NO	
9	Is the periodical medical test of the cook/staff is done?	YES	
10	Are the cooked food item stored in closed containers ?	YES	
11	Is sufficient and proper arrangement of drinking water is done in the serving venue ?	YES	
12	Are the nails of the cook/his staff cut of regularly?	YES	
13	Do you feel that the staff look in clean and healthy condition ?	YES	
14	Are the floors (serving & eating area) in clean & hygienic condition ?	YES	
15	Is utensils cleaning activity is carried out as per following practice ? i.e. First removing of food waste from plates & collect in food waste bin. Second clean the plates in detergent water and Thirdly clean it in clean water.	YES	
16	if the pest controlling is done periodically ? Is any insect or household creatures evidenced ?	NO	No pests evidenced in the food preparation & serving area.
17	Is the water storage cooler cleaned regularly? Is the cleaning "done date" and "due date" mentioned ?	YES	
	Are the drains of water free flowing towards the soak pit maintained for disposal of waste water ?	YES	

## **SOCIAL IMPACT ASSESSMENT**

- **Strength increased from 25 to 250.**
- **Regular counseling has inspired parents to send their children to schools.**
  - **Hygienic and Nutritious meals.**
- **Absenteeism trend is practically nil .**
  - **Better standard of living.**
- **Intangible benefit – Wishes & Joy of association with RSB.**

## **CONFORMANCE TO APPLICABLE LEGAL REQUIREMENTS**

**CSR Initiative conforms to Schedule VII, item (ii) of Ministry of Corporate Affairs Notification dated 27<sup>th</sup> Feb 2014.....**

- (ii) promoting education, including special education and employment enhancing vocation skills especially among children, women, elderly, and the differently abled and livelihood enhancement projects;

## **LOOKING FORWARD...**

**Upgrade to High School with approved credentials**

