

**CSR INITIATIVE @ RSB HEALTH CENTRE, MANIA  
(ODISHA)  
INITIATIVE No.3(2016-17)**

<b>OBJECTIVE</b>	<i>Community-based HEALTH initiative for socially under-privileged tribal people.</i>
<b>ACTIVITY</b>	<ol style="list-style-type: none"> <li>1. Free medical assistance</li> <li>2. Free medical consultation</li> <li>3. Free medicines</li> <li>4. Free ambulance service</li> <li>5. Mobile clinic for all emergency cases</li> <li>6. 24/7 assistance</li> <li>7. Treatment at site where patients cannot reach clinic</li> <li>8. Reaching patients to nearby hospital for critical cases after giving emergency aids in mobile clinic.</li> <li>9. Every patient given Health History Card for proactive track of chronology of illness with vital health parameters recorded.</li> <li>10. Saving scores of lives with timely medical help.</li> <li>11. Cataract/Medical camp for tribal folks.</li> <li>12. Surgical treatment in emergency cases.</li> <li>13. Blood camp and donate bottles to Blood Bank to serve needy.</li> <li>14. Preventive health check-up of under-privileged students.</li> </ol>
<b>DATE OF COMMENCEMENT &amp; DURTION</b>	2008 9 years
<b>ANY PARTNER OR NGO</b>	Total Initiative of RSB, Mania, without any assistance or partnership from outside.
<b>LOCATION</b>	RSB Health Centre @ Mania, Tangi, off Cuttack, covers villages Bainchua, Rajakana, Uchapada, Popporada, Kadhei, Syamasunder Pur, Mania, Naranpur, Mitukula, and Kayapalli.
<b>BENEFICIARIES Doctors/Para-Medical Staff Ambulance</b>	<p>Tribal, under-privileged &amp; BPL village folks.</p> <p>Dr BK Sahoo, MD(Pediatric), FIAMS(Pediatrics)</p> <p>Dr BC Marandi, MBBS</p> <p>Mr Narahari Behera, Para-medical Staff</p> <p>One Ambulance with two drivers round the clock to attend emergencies.</p>
<b>MONITORING &amp; MEASURING MECHANISM</b>	<ol style="list-style-type: none"> <li>1. History card for every patient &amp; Health Treatment Register.</li> <li>2. Proactive tracking of chronic cases from Health History</li> <li>3. Regular interaction with tribal folks.</li> <li>4. No of critical illnesses and scores of lives saved.</li> <li>5. Mobile clinic treatment records</li> <li>6. Documents and registers maintained as per statutes.</li> <li>7. Sixty one Units of blood donated through camps.</li> <li>8. Feedback with tribal folks at planned intervals.</li> </ol>

**EVIDENTIAL GLIMPSES IN PIXs**



***View of RSB Health Centre (left & middle) and Ambulance 24/7 in attendance***



***Sterile & Air-conditioned internal view of medical examination facilities @ RSB Health Centre (above & below)***



***Medicines systematically stored for dispensation to under-privileged***



**Medical examination/treatment, medicine dispensation, etc @ Health Centre & at Site for rural folks**



**(Clock-wise) Blood Donation Camps & Certificate of Appreciation from Indian Red Cross**

## MONITORING & MEASUREMENT REPORTS AT PLANNED INTERVALS

1. *Health History Card maintained always*
2. *Medical registers & documents upto-date as per statute*
3. *Interaction with rural folks at planned intervals*
4. *Follow-up advice during re-check-up*
5. *Preventive Health Check-ups.*
6. *Health Checkup of under-privileged students from*

## SOCIAL IMPACT ASSESSMENT(2016-17)

1. *Total of 8394 patients(monthly average of 699) were attended at Health Centre during the year, who were examined, medical advice provided and medicines administered free of cost.*
2. *Total 144 under-privileged students were medically examined free-of-cost.*
2. *Total of 399 cases were given minor surgical treatment, including stitching/dressing.*
3. *Total of 206 serious patients were sent to different referral hospitals at Tangi and Cuttack (72 patients to SCB MCH, 121 patients to Tangi CHC and 13 to other centres) due to their critical nature of illness thro' RSB Mobile Clinic free of cost.*
4. *Blood Donation Camp was organized and 61 bottles of blood were donated to Indian Red Cross, Cuttack.*
6. *Every patient issued with Health History Card to keep track of chronology of illness with vital health parameters recorded during every check-up.*
7. *Ambulance travelled total distance of 6662 kms during the year ferrying serious and emergency cases. Mobile Medical Unit travelled total distance of 125 kms carrying highly critical cases to admit patients at SCB MCH & CHC, Tangi.*
8. *Proactive track of his medical history of chronic cases*
9. *Scores of lives saved by timely medical treatment.*
10. *Ambulance well maintained with a dedicated drivers, devoid of break-down, by timely servicing and back-up.*

## CONFORMANCE TO APPLICABLE LEGAL REQUIREMENTS

*CSR Initiative conforms to Schedule VII, item (i) of Ministry of Corporate Affairs Notification dated 27<sup>th</sup> Feb 2014.....*

- (i) *eradicating hunger, poverty and malnutrition, promoting preventive health care and sanitation and making available safe drinking water;*