

CSR INITIATIVE @ RSB PAN INDIA

INITIATIVE No.12(2016-17)

OBJECTIVE	<i>Community-based initiative for socially under-privileged/have-nots by voluntary donating blood to meet the life threatening exigencies like operation, accidents, etc. by RSBians pan India.</i>
ACTIVITY	<ol style="list-style-type: none"> 1. <i>Camp organized every year at planned intervals.</i> 2. <i>Accredited agencies are assigned to collect blood from RSBians pan India to cater to only under-privileged/have-nots.</i> 3. <i>Coordinate with accredited agencies for providing blood whenever needed.</i> 4. <i>Monitor & measure whether blood donated serves ntended beneficiary at planned intervals.</i> 5. <i>RSBians (including senior management) take this as voluntary initiative as a commitment to Society.</i>
DATE OF COMMENCEMENT & DURTION	<i>Every year at planned intervals pan India.</i>
ANY PARNTNER OR NGO	<i>Total Initiative of RSB,Pune, without any assistance or partnership from outside.</i>
LOCATION	<i>Pan India</i>
BENEFICIARIES	<i>Under-privileged and have-nots.</i>
MONITORING & MEASURING MECHANISM	<i>Monitoring & Measurement through interactions with accredited agencies at planned intervals.</i>

EVIDENTIAL GLIMPSES IN PIXs

See Attachments