

# CSR @ RSB, JAMSHEDPUR

## INITIATIVE NO.9(2015-16)

<b>OBJECTIVE</b>	<i>Up-liftment of Tribal people by providing them with digital education and opportunity to build/shape/brighten their future.</i>
<b>ACTIVITY</b>	<i>Provided computers, hardware, software and connectivity to students of Padmabati Shiksha Niketan to introduce and train the students to world of digital literacy.</i>
<b>DATE OF COMMENCEMENT &amp; DURTION</b>	<i>Aug 2015. Around 1 year</i>
<b>ANY PARNTNER OR NGO</b>	<i>Total Initiative of RSB, Jsr, without any assistance or partnership from outside.</i>
<b>GEOGRAPHICAL LOCATION</b>	<i>Padmabati Shiksha Niketan is located at Mania, deep rural Cuttack near Bhubaneswar</i>
<b>TARGET BENEFICIARIES</b>	<i>Scheduled Tribe Children of Lakhadih and nearby tribal areas, who are socially/economically backward and under-privileged poor.</i>
<b>MONITORING &amp; MEASURING MECHANISM</b>	<i>Regular feedback from the weekly meeting of Principal &amp; Teachers with live photographs whenever required. Regular visit by CSR Team Member from Mania.</i>

### EVIDENTIAL GLIMPSES IN PIXs



## **MONITORING & MEASUREMENT REPORTS AT PLANNED INTERVALS**

1. *Feed back from Principal through record notes of weekly meeting.*
2. *Regular visit by IT team from Mania.*
3. *Maintenance carried out at regular intervals.*
4. *Internet connectivity.*

## **SOCIAL IMPACT ASSESSMENT**

- *Digital education introduced at the grass root level.*
- *Regular teaching has inspired students to learn more of computer basics.*
- *Positive feedback from students through their enthusiastic devotion and increased request from little ones for learning on computers.*  
*English spelling improved through spell checks built in software.*
- *Students compete for more computer time.*
- *Lively digital experience for students & computer teachers.*
- *Intangible benefit – Wishes & Joy of association with RSB.*

## **CONFORMANCE TO APPLICABLE LEGAL REQUIREMENTS**

*CSR Initiative conforms to Schedule VII, item (ii) of Ministry of Corporate Affairs Notification dated 27<sup>th</sup> Feb 2014.....*

- |   |
|---|
| (ii) <u>promoting education, including special education and employment enhancing vocation skills especially among children,</u> women, elderly, and the differently abled and livelihood enhancement projects; |
|---|