

**CSR INITIATIVE @ RSB HEALTH CENTRE, MANIA
(ODISHA)
INITIATIVE No.3(2015-16)**

OBJECTIVE	<i>Community-based HEALTH initiative for socially under-privileged tribal people.</i>
ACTIVITY	<ol style="list-style-type: none"> 1. Free medical assistance 2. Free medical consultation 3. Free medicines 4. Free ambulance service 5. Mobile clinic for all emergency cases 6. 24/7 assistance 7. Treatment at site where patients cannot reach clinic 8. Reaching patients to nearby hospital for critical cases after giving emergency aids in mobile clinic. 9. Every patient given Health History Card for proactive track of chronology of illness with vital health parameters recorded. 10. Saving scores of lives with timely medical help. 11. Cataract/Medical camp for tribal folks. 12. Surgical treatment in emergency cases. 13. Blood camp and donate bottles to Blood Bank to serve needy. 14. Preventive health check-up of under-privileged students.
DATE OF COMMENCEMENT & DURTION	2008 8 years
ANY PARTNER OR NGO	Total Initiative of RSB, Mania, without any assistance or partnership from outside.
LOCATION	RSB Health Centre @ Mania, Tangi, off Cuttack, covers villages Bainchua, Rajakana, Uchapada, Popporada, Kadhei, Syamasunder Pur, Mania, Naranpur, Mitukula, and Kayapalli.
BENEFICIARIES Doctors/Para-Medical Staff Ambulance	Tribal, under-privileved & BPL people. Dr BK Sahoo, MD(Pediatric), FIAMS(Pediatrics) Dr BC Marandi, MBBS Mr Narahari Behera, Para-medical Staff Two Ambulances round the clock to attend emergencies.
MONITORING & MEASURING MECHANISM	<ol style="list-style-type: none"> 1. History card for every patient & Health Treatment Register. 2. Proactive tracking of chronic cases from Health History 3. Regular interaction with tribal folks. 4. Tracking of ambulance movements for on-site med. treatment 5. No of critical illnesses and lives saved. 6. Mobile clinic treatment records 7. Documents and registers maintained as per statutes. 8. No of cataract cases treated and recovered. 9. No of cataract operations done in charitable & govt hospitals for chronic/critical cases referred & recovery. 10. No of bottles of blood donated through camps. 11. Feedback with tribal folks at planned intervals.

EVIDENTIAL GLIMPSES IN PIXs



View of RSB Health Centre (left & middle) and Ambulance 24/7 in attendance



Sterile & Air-conditioned internal view of medical examination facilities @ RSB Health Centre (above & below)





Medicines, aids and peripherals stacked to brim to treat patients 24/7 & also Health History Cards meticulously maintained.



Medical examination/treatment, medicine dispensation, etc @ Health Centre & at Site for rural folks





Medical, Eye Check-up & Blood Donation Camps

MONITORING & MEASUREMENT REPORTS **AT PLANNED INTERVALS**

- 1. Continual through Health History Card***
- 2. Registers maintained and documented***
- 3. Interaction with rural folks continually***
- 4. Health care advice during re-check-up***
- 5 Preventive Health Check-ups.***
- 6 Monitoring of Health Checkup of under-privileged students.***

SOCIAL IMPACT ASSESSMENT(2015-16)

- 1. Total of 8056 patients(monthly average of 667) were attended at Health Centre during the year, who were examined, medical advice provided and medicines administered free of cost.***
- 2. Total 144 under-privileged students were medically examined free-of-cost.***
- 2. Total of 193 cases were given minor surgical treatment, including stitching/dressing.***
- 3. Total of 201 serious patients were sent to different referral hospitals at Tangi and Cuttack (66 patients to SCB MCH, 131 patients to Tangi CHC and 4 to other centres) due to their critical nature of illness thro' RSB Mobile Clinic free of cost.***
- 4. Blood Donation Camp was organized and 84 bottles of blood were donated to Indian Red Cross, Cuttack.***

6. *Every patient issued with Health History Card to keep track of chronology of illness with vital health parameters recorded during every check-up.*
7. *Ambulance travelled total distance of 6492 kms during the year ferrying serious and emergency cases. Mobile Medical Unit travelled total distance of 307 kms carrying highly critical cases to admit patients at SCB MCH & CHC, Tangi.*
8. *Proactive track of his medical history of chronic cases*
9. *Scores of lives saved by timely medical treatment.*
10. *Ambulance well maintained with a dedicated driver, devoid of break-down, by timely servicing and back-up.*
11. *Dr. B.K.Sahoo participated in the conference Award 2105 held at Bhubaneswar, organised by Aditya Birla Group where he spoke on CSR Intervention at Mania, Tangi , Cuttack, and got an Award*

CONFORMANCE
TO
APPLICABLE LEGAL REQUIREMENTS

CSR Initiative conforms to Schedule VII, item (i) of Ministry of Corporate Affairs Notification dated 27th Feb 2014.....

- (i) eradicating hunger, poverty and malnutrition, promoting preventive health care and sanitation and making available safe drinking water;