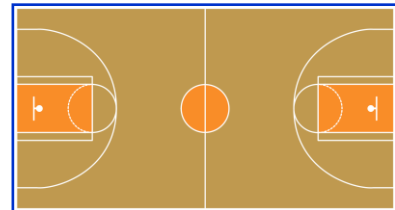


# CSR @ RSB, JAMSHEDPUR

## INITIATIVE NO.10(2015-16)

<b>OBJECTIVE</b>	<i>Up-liftment of Under-privileged by providing them with sports facilities and opportunity to build/shape/brighten/compete in sports future.</i>
<b>ACTIVITY</b>	<i>Built entire basket ball court at St Xavier School, Jsr, for under-privileged students to play during their PT and leisure time.</i>
<b>DATE OF COMMENCEMENT &amp; DURTION</b>	<i>Feb 2016. 2 months</i>
<b>ANY PARTNER OR NGO</b>	<i>Total Initiative of RSB, Jsr, without any assistance or partnership from outside.</i>
<b>GEOGRAPHICAL LOCATION</b>	<i>St Xavier School, Jamshedpur</i>
<b>TARGET BENEFICIARIES</b>	<i>Under-privileged students who are socially/economically backward and below-poverty-line, who can't class sports facilities.</i>
<b>MONITORING &amp; MEASURING MECHANISM</b>	<i>Regular feedback by Jsr CSR Team members.</i>

### EVIDENTIAL GLIMPSES IN PIXs



*External view of the School where basket ball court has been erected by RSB, Jsr, and design drawing alongside when conceptualized*

*Live Basket Ball Court when erected and inaugurated...*



### **MONITORING & MEASUREMENT REPORTS AT PLANNED INTERVALS**

1. *Feed back through visits at planned intervals by Jsr CSR team.*
2. *Interact with Principal & PT teachers.*
3. *Maintenance carried out at regular intervals.*
4. *Special care to take care of topography of court during rainy seasons and vagaries of nature.*

### **SOCIAL IMPACT ASSESSMENT**

- *Under-privileged having fun-and-frolic and having experience with a difference.*
  - *Health improvement through physical exercise in basket ball play.*
  - *Positive feedback from PT teachers and teachers*  
*Encouragement through applause/rewards at planned intervals*
    - *Burning desire to excel in sports.*
    - *Lively sporting experience.*
    - *Intangible benefit –*
- Wishes & Joy of association with RSB.*

**CONFORMANCE**  
**TO**  
**APPLICABLE LEGAL REQUIREMENTS**

***CSR Initiative conforms to Schedule VII, item (ii) of Ministry of Corporate Affairs  
Notification dated 27<sup>th</sup> Feb 2014.....***

- |   |
|---|
| (ii) <u>promoting education, including special education and employment enhancing vocation skills especially among children,</u> women, elderly, and the differently abled and livelihood enhancement projects; |
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