

CSR @ RSB, PANT NAGAR

INITIATIVE NO.17(2015-16)

OBJECTIVE	<i>Up-liftment of under-privileged by providing them with digital education and opportunity to build/shape/brighten their future.</i>
ACTIVITY	<i>Provided computers, hardware, software and connectivity to students of Padmabati Shiksha Niketan to introduce and train the students to world of digital literacy.</i>
DATE OF COMMENCEMENT & DURTION	<i>Aug 2015. Around 1 year</i>
ANY PARTNER OR NGO	<i>Total Initiative of RSB, Pant Nagar, without any assistance or partnership from outside.</i>
GEOGRAPHICAL LOCATION	<i>Padmabati Shiksha Niketan is located at Mania, deep rural Cuttack near Bhubaneswar</i>
TARGET BENEFICIARIES	<i>Scheduled Tribe Children of Lakhadih and nearby tribal areas, who are socially/economically backward and under-privileged poor.</i>
MONITORING & MEASURING MECHANISM	<i>Regular feedback from the weekly meeting of Principal & Teachers with live photographs whenever required. Regular visit by CSR Team Member from Mania.</i>

EVIDENTIAL GLIMPSES IN PIXs





Teacher designated for computer education

MONITORING & MEASUREMENT REPORTS AT PLANNED INTERVALS

1. *Feed back from Principal through record notes of weekly meeting.*
2. *Regular visit by IT team from Mania.*
3. *Maintenance carried out at regular intervals.*
4. *Internet connectivity.*

SOCIAL IMPACT ASSESSMENT

- *Digital education introduced at the grass root level.*
- *Regular teaching has inspired students to learn more of computer basics.*
- *Positive feedback from students through their enthusiastic devotion and increased request from little ones for learning on computers.*

English spelling improved through spell checks built in software.

- *Students compete for more computer time.*
- *Lively digital experience for students & computer teachers.*
- *Intangible benefit – Wishes & Joy of association with RSB.*

CONFORMANCE
TO
APPLICABLE LEGAL REQUIREMENTS

***CSR Initiative conforms to Schedule VII, item (ii) of Ministry of Corporate Affairs
Notification dated 27th Feb 2014.....***

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| (ii) <u>promoting education, including special education and employment enhancing vocation skills especially among children, women, elderly, and the differently abled and livelihood enhancement projects;</u> |
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