



Great Woman Leaders

Ms Nirjala Behera, Executive Director – Group, a Rs 3000-crore RSB Group of Companies, is a woman leader with a difference in an area hitherto has been a masculine bastion, with large heart and ample space for employees' growth and has created a rich fabric of high culture, values and ethics of business. Heading 13 plants in India and two overseas (Mexico & Homer in US) overseeing HR operations, she believes in wealth creation through precious human resource.

Coming from humble background, she has nurtured every employee as a family member with never ending quest for excellence and chartered their individual growth imbining rich quality in every aspect and areas so that employees excel and become global players. As she believes and practises, "our top and bottom lines do not lie in set of figures, but of core values of colleagues and commitment to society".

Her closet brims with umpteen awards of HR excellence in India and overseas and accolades with wide coverage in print , TV channels and electronic media, but, yet, she is humble and never forgotten her roots from whether she came up in modest background. She is ever smiling, proactive, adaptive and inspiring model for colleagues with ethical values. She has encouraged women to take lead roles, bestowing honours on womanhood who have withstood all turbulence of life, yet merciful, kind-hearted, personification of patience and stood unshakably to weather all storms giving joy in equal measure – whether from home or away from home.