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RSB's CSR initiative at Jamshedpur

On the eve of World CSR Day, the World CSR Congress awarded RSB Group's CSR head Priyanka Behera with the Most Impactful CSR Leader (Global Listing) Award.

The award function was held in Mumbai and was attended by several CSR fraternity and dignitaries from Europe, US, Asia and Far East countries.

Speaking on the occasion, Behera said, "While thanking the august CSR Forum, this award is richly deserved by all my colleagues across the group and my CSR team, in particular, who have toiled to ensure that our CSR efforts reaches directly the under-privileged have-nots - the nucleus of CSR beneficiary".

The criteria of selecting CSR Leader Award is after research process undertaken by the Research Cell which consists of professionals in History & Management with over five years experience. The shortlist is then reviewed by a jury panel comprising senior professionals from across the globe.

The RSB Group is a global engineering institution, manufacturing wide range of products, like propeller shafts, steering systems & components, transmission components & assembly, other automotive components, etc.

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