

**RSB TRANSMISSIONS BAGS, DEMING PRIZE, ONE OF THE WORLD'S  
HIGHEST AWARDS IN TQM (Total Quality Management) FROM JUSE,  
JAPAN for BUSINESS EXCELLENCE**

**November 2013**



***Mr RK Behera, Chairman, RSB Transmissions (I) Ltd,(left) receiving the Deming Prize, one of the world's most prestigious & highest awards in TQM (Total Quality Management) for Business Excellence from Mr. Masahiro Sakane, Vice Chairman, Deming Prize Committee, JUSE (Union of Japanese Scientists & Engineers)***

***The Deming Prize is an annual award given by JUSE to organizations that successfully implement TQM (Total Quality Management) practices. It is one of the most coveted and prestigious awards in the world in the field of management practices. RSB is the only Indian company to win this award in 2013***

***RSB has thus joined the select band of elite global quality corporate.***