

PRESS RELEASE

Mr RK Behera, Chairman, RSB Group, conferred with “Life Time Achievement Award”

October 20, 2012

Deccan Chamber of Commerce Industries & Agriculture Pune (DCCIA), an important industry association of Pune, conferred on Mr. RK Behera, Chairman, RSB Transmissions (I) Ltd. the DCCIA Pune Life Time Achievement Award 2012, in a felicitation function held at Hyatt Regency Pune on 20th October and attended by leading industrialists and dignitaries of Pune.

On behalf of Mr. RK Behera, his son Mr. Rajnikant Behera, who is the Vice President Corporate Strategy & Finance and also on the Board of RSB Transmissions, received the award from His Excellency Padmashree Dr. D. Y. Patil, Honorable Governor of Tripura, as the senior Behera had travelled overseas for an important engagement.

DCCIA noted Mr. Behera's extraordinary journey of entrepreneurship which commenced in 1975 with a meager monetary help of Rs 15,000 from his father. Passing through numerous trials and tribulations, RK along with his brother Mr. SK Behera have led and nurtured RSB into a global engineering institution with 13 state-of-the-art manufacturing plants spread over 7 locations in India namely Jamshedpur, Pune, Dharwad, Chennai, Pantnagar, Cuttack, Lucknow and one each in Homer (USA), Tessenderlo (Belgium) and Silao (Mexico) with a cumulative employment base of more than 4,500 persons.

Mr. RK Behera, in the acceptance speech, which was read out by his son, epitomizing his humility, said that he truly felt small for this big award. He added that believing in the motto of “to be seen in deeds and spoken about the least in words” he always worked from the back end with silence. He considered it to be a great honor to share the hall of fame with past awardees who are industrialist luminaries. He reiterated that the award has rejuvenated him to work for the development of society through industry with a missionary zeal.

RSB operates in two verticals, namely Automotive and CMI (Construction, Mining & Infrastructure) Equipments & Aggregates. In the Automotive vertical, RSB is a leading global manufacturer of Propeller Shaft Systems & Components, an array of Axles including Front Axle, Trailer Axle, Tractor Axle, Dummy Axle & Axle Beam, Fully Finished Gears, Shafts, Hubs & Sleeves and Transmission Components like Differential Cases, Yokes and Carriers. In the CMI segment, it is a leading manufacturer of heavy fabrications and aggregates like Frames, Arms, Booms and Buckets. RSB's customers are leading Indian and global OEMs.

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Mr. RK Behera, for his outstanding contributions to industrial and social development has also been conferred in the past with several awards such as “Enterprise Leadership Gold Medal” by NIT, Jamshedpur Alumni Association, “Kalinga Shree Award” by Utkal Shaitya Kala Parishad, Odisha and “Visveswaraya Award” by Orissa Engineers' Forum, Odisha.