

CSR @ RSB, JAMSHEDPUR

INITIATIVED NO.2(2014-15)

OBJECTIVE	<i>Tribal People Upliftment by giving them adequate health care.</i>
ACTIVITY	<i>In the villages of Bhagabandi and Badalgoda of [Dumaria block], interior Jharkhand, RSB conducts free medical camps twice a week where the company doctor & representatives visit these places to provide free medical checkups, consultancy and medicines to the villagers.</i>
DATE OF COMMENCEMENT & DURTION	<i>Oct 2004. 10 years</i>
ANY PARNTNER OR NGO	<i>Total Initiative of RSB, Jsr, without any assistance or partnership from outside.</i>
GEOGRAPHICAL LOCATION	<i>The villages of Bhagabandi and Badalgoda of [Dumaria block] - a naxal dominated area</i>
TARGET BENIFICIARIES	<i>These are all tribal people from the villages of remote Bhagabandhi & Badalgora in Dumaria Block. People from Lakhadih and other neighboring villages also visit to avail the facilities.</i>
MONITORING & MEASURING MECHANISM	<ul style="list-style-type: none"> • Weekly monitoring conducted by our local CSR team member. • Records of patients maintained • Hygiene of the centre maintained • Doctors approach towards patients monitored • Feedback taken from the villagers • Awareness created on eating and living habits. • Medicine stock list is always scrutinized.

EVIDENTIAL GLIMPSES IN PIXs



MONITORING & MEASUREMENT REPORTS AT PLANNED INTERVALS

RSB TRANSMISSIONS (I) LIMITED CSR, JAMSHEDPUR MEDICAL CAMP @ DHUMARIA, JHARKHAND			
Monitoring done on : 25 / 10 / 2014		11.30 am	
Monitoring Done By : _ Mr. Bhola Nath Barua		Frequency: weekly	
Staff Present : _Mr. Bhola Nath Barua			
Sr.	Check Point	Remark	Action Taken
1	No of patient covered: _____nos	72	
2	How patients generally feel about treatment: Happy/Need Improvement/Not Happy	Happy	
3	Are there any shortage of medicines ?	NO	
4	Have designated doctors present ?	YES	
5	Any unfavorable reaction to the medicine ? Yes/No	NO	
6	Is the place of treatment hygenic ?	YES	
7	Are doctors provided with required medical instruments like BP machine, stratoscope etc ?	YES	
5	Any serious illness reported at the venue, which cannot be treated ?	NO	
6	Hygeine at camp meets the medical standards ?	YES	
7	Any alopatheic drug given during treatment ?	NO	
8	How is the recovery of patients in general ? Satisfactory ?	Satisfactory	
9	Are patients are made aware about certain restricted food habits during the treatment of homeopathy ?	YES	
10	Doctors are comfortabe with our arrangment ?	YES	
11	Any break down of vehicle or break in camp due to unavoidable reasons ?	NO	
12	Are timings at the camp maintained ?	YES	
13	Are patients come regularly for follow up at prescribed intervals ?	YES	
Monitored by Dr. Mal/Bhola			
			Form RSB/JSR/0

SOCIAL IMPACT ASSESSMENT

- ***Till date almost 40000 patients have been treated.***
 - ***Healthy eating and living habits.***
 - ***Better standard of living.***
- ***They are extremely satisfied as almost 95% patients have been cured & rest 5% are referred to hospitals because of chronic/critical illness.***
- ***Intangible benefit – Wishes & Joy of association with RSB.***

CONFORMANCE TO APPLICABLE LEGAL REQUIREMENTS

CSR Initiative conforms to Schedule VII, item (i) of Ministry of Corporate Affairs Notification dated 27th Feb 2014.....

- (i) eradicating hunger, poverty and malnutrition, promoting preventive health care and sanitation and making available safe drinking water;

LOOKING FORWARD...

Increase to far-reach areas

AWARD & RECOGNITION



***RSB was conferred with Alankar Trophy by TATA MOTORS,
Jamshedpur, for CSR Initiative***