

# CSR @ RSB, JAMSHEDPUR

## INITIATIVE NO.3(2014-15)

<b>OBJECTIVE</b>	<i>Continual maintenance &amp; enhanced Greening @ Sai Garden, Jamshedpur</i>
<b>ACTIVITY</b>	<i>Community-based green initiative. Develop and continually maintain greenery, lawn, trees, bushes, etc using bio-fertilizers with specific guidelines and operational control procedures. Green carpeting evenly maintained with adequate water supply. Control insects, rodents and repellants through organic pesticides. Adequate space for senior citizens. Garbage-free ambience with green disposal facility. Lawns maintained devoid of obstacles/stones/gravels for children to indulge in injury-free plays, trips, jumps, roll-outs and falls on the green carpet. Young adults and elders have demarcated spaces for brisk walks and exercising. Trees dotting the garden and lawns are planted keeping in view flow of wind directions to ensure cool ambience in warmer months. Natural fall of leaves, branches and tree barks recycled for organic manure. Natural habitat for birds. Adequate lighting in dusk hours.</i>
<b>DATE OF COMMENCEMENT &amp; DURATION</b>	<i>July 2012. 2.5 years</i>
<b>ANY PARTNER OR NGO</b>	<i>Total Initiative of RSB, Jsr, without any assistance or partnership from outside.</i>
<b>LOCATION</b>	<i>Jamshedpur.</i>
<b>TARGET BENEFICIARIES</b>	<i>Social Community(free entry and no strings attached): 1. Tiny tots/children – play, trip, jump &amp; roll-over in lush green lawns. 2. Young and Adults – brisk walk in cemented pathways and open air warm ups. 3. Senior Citizens - stroll and chat-group Green ambience with trees for birds to nest and fresh unpolluted air.</i>
<b>MONITORING &amp; MEASURING MECHANISM</b>	<i>•Bi-monthly monitoring conducted by our local CSR team member. • Records of impact assessment maintained. • Hygiene @ standard levels. • No injuries while children play on lawns. •Walkways devoid of obstacles and slips during monsoon. •Check nests of birds are free from falls or associated risks. •Use of bio-fertilizers. •Green disposal of wastages like natural fall of leaves, branches, etc • Feedback taken from surrounding areas. • Adequate supply of water. • Impetus to increased green over by adding more plants &amp; trees at planned intervals.</i>

**EVIDENTIAL GLIMPSES IN PIXs**



**MONITORING & MEASUREMENT REPORTS**  
**AT PLANNED INTERVALS**

<b>RSB TRANMISSIONS (I) LIMITED</b>		
JAMSHEDPUR		
		Frequency : Bi-monthly
<b>GARDENING OPERATIONS MONITORING CHART</b>		
at Sai Mandir, Jsr		Date: Dec 2014
Sr. No	Details of work	Overall Comments
1	Are dry leafs, flowers, unwanted branches of trees, bushes & law grass remaing are disposed off properly	YES
2	Is use of gardening equipments proper and details of injuries, if any, happened due to improper use of these equipments	YES, No injury reported due to improper use of equipment.
3	Is bio fertilizers and pesticides were used spreading on the trees, bushes and lawn ? Please state the quantity.	Bio fertilizers used, pesticides not used for last two months because no such pests found.
4	Watering to plants, bushes, lawn etc. is done regulary with optimum use of water?	YES
5	Do you find any water pipeline, rubber hoses, sprinklers etc. leaking? What action initiated?	NO
6	What types of PPE's were used while spreading pesticides and fertilizers?	Mask, Goggles & Gloves
7	Does any employee is facing any physical problem due to continuous use of pesticides or fertilizers ? If yes, what action has taken ?	As Bio fertilizer is being used frequently for the garden, no body facing physical problem due to pesticides.
8	Are the garden staff are using gardening equipemnts safely?	YES
9	Disposal of empty containers of pesticides and fertilizers properly done ?	YES
Survey taken by : CSR Head		
		Format No. CSR/JSR/03

## **SOCIAL IMPACT ASSESSMENT**

- 1. Increase in green cover.**
- 2. Niche land mark @ Jamshpur for green carpet.**
- 3. Impact on environment and health in and around the area.**
- 4. Increase in visitors to breath fresh air and walking around the green cover young and old alike.**
- 5. Use of bio-fertilizers leading to recycle, reduce & reuse.**
- 6. Natural habitat for birds.**

## **CONFORMANCE TO APPLICABLE LEGAL REQUIREMENTS**

**CSR Initiative conforms to Schedule VII, item (iv) of Ministry of Corporate Affairs Notification dated 27<sup>th</sup> Feb 2014.....**

- (iv) ensuring environmental sustainability, ecological balance, protection of flora and fauna, animal welfare, agroforestry, conservation of natural resources and maintaining quality of soil, air and water;