

**CSR INITIATIVE @ RSB HEALTH CENTRE, MANIA
(ODISHA)
INITIATIVE No.8(2014-15)**

OBJECTIVE	<i>Community-based HEALTH initiative for socially under-privileged tribal people.</i>
ACTIVITY	<ol style="list-style-type: none"> 1. Free medical assistance 2. Free medical consultation 3. Free medicines 4. Free ambulance service 5. Mobile clinic for all emergency cases 6. 24/7 assistance 7. Treatment at site where patients cannot reach clinic 8. Reaching patients to nearby hospital for critical cases after giving emergency aids in mobile clinic. 9. Every patient given Health History Card for proactive track of chronology of illness with vital health parameters recorded. 10. Saving scores of lives with timely medical help. 11. Cataract/Medical camp for tribal folks. 12. Surgical treatment in emergency cases. 13. Blood camp and donate bottles to Blood Bank to serve needy.
DATE OF COMMENCEMENT & DURTION	2008
ANY PARNTNER OR NGO	<i>Total Initiative of RSB, Mania, without any assistance or partnership from outside.</i>
LOCATION	<i>RSB Health Centre @ Mania, Tangi, off Cuttack, covers villages Bainchua, Rajakana, Uchapada, Popporada, Kadhei, Syamasunder Pur, Mania, Naranpur, Mitukula, and Kayapalli.</i>
BENIFICIARIES	<i>Tribal village people.</i>
MONITORING & MEASURING MECHANISM	<ol style="list-style-type: none"> 1. History card for every patient & Health Treatment Register. 2. Proactive tracking of chronic cases from Health History 3. Regular interaction with tribal folks. 4. Tracking of ambulance movements for on-site med. treatment 5. No of critical illnesses and lives saved. 6. Mobile clinic treatment records 7. Documents and registers maintained as per statutes. 8. No of cataract cases treated and recovered. 9. No of cataract operations done in charitable & govt hospitals for chronic/critical cases referred & recovery. 10. No of bottles of blood donated through camps. 11. Feedback with tribal folks at planned intervals.

EVIDENTIAL GLIMPSES IN PIXs



Ambulance & Mobile Clinic (left) and (l to r) Dr BK Sahoo, MBBS, MD, FIAMS, and his team - Mr Subrat Behera & Mr Narahari Behera



Internal view of examination/treatment facilities @ RSB Health Centre



Medicines, aids and peripherals stacked to brim to treat patients 24/7





Medical examination/treatment, medicine dispensation, etc for rural folks



Medical, Eye Check-up & Blood Donation Camps

MONITORING & MEASUREMENT REPORTS
AT PLANNED INTERVALS

1. *Continual through Health History Card*
2. *Registers maintained and documented*
3. *Interaction with rural folks continually*
4. *Health care advice during re-check-up*

SOCIAL IMPACT ASSESSMENT(2014-15)

1. *Total of 8557 patients(monthly average of 713) were attended at Health Centre during the year, who were examined, medical advice provided and medicines administered free of cost.*
2. *Total of 269 cases were given minor surgical treatment, including stitching/dressing.*
3. *Total of 298 serious patients were sent to different referral hospitals at Tangi and Cuttack (107 patients to SCB MCH, 175 patients to Tangi CHC and 16 to other centres) due to their critical nature of illness thro' RSB Mobile Clinic free of cost.*
4. *In Catract camp organized, 86 cases were attended with 15 cases referred for free-of-cost operation to Lions Hospital, Cuttack.*
5. *Blood Donation Camp was organized and 54 bottles of blood were donated to Indian Red Cross, Cuttack.*
6. *Every patient issued with Health History Card to keep track of chronology of illness with vital health parameters recorded during every check-up.*
7. *Ambulances have travelled total distance of 10203 kms during the year ferrying serious and emergency cases.*
8. *Proactive track of his medical history of chronic cases*
9. *Scores of lives saved by timely medical treatment.*
10. *Mobile Clinic and ambulance well maintained, devoid of break-down, by timely servicing and back-up.*

CONFORMANCE
TO
APPLICABLE LEGAL REQUIREMENTS

CSR Initiative conforms to Schedule VII, item (i) of Ministry of Corporate Affairs Notification dated 27th Feb 2014.....

- (i) *eradicating hunger, poverty and malnutrition, promoting preventive health care and sanitation and making available safe drinking water;*