

CSR @ RSB, JAMSHEDPUR INITIATIVE NO.4(2014-15)

OBJECTIVE	<i>Community based initiative – Home for Senior Citizens for pleasure in leisure during the evening of their life.</i>
ACTIVITY	<p><i>For senior citizens:</i></p> <ol style="list-style-type: none"> <i>1. Indoor games</i> <i>2. E-entertainment and amusement facilities</i> <i>3. Chat Group</i> <i>4. Greet-Meet daily sojourn</i> <i>5. Snacks tailor-made to suit the old age</i> <i>6. Health check-up at planned intervals</i> <i>7. Youth meeting seniors regularly to bridge the divide.</i> <i>8. “A home away from home” to have joyous togetherness</i> <i>9. Regular interaction to listen to their experiences</i> <i>10. Give quality life devoid of old age loneliness & isolation</i> <i>11. Books & periodicals for reading & keep updated.</i>
DATE OF COMMENCEMENT & DURTION	<p><i>July 2010.</i> <i>4.5 years</i></p>
ANY PARTNER OR NGO	<i>Total Initiative of RSB, Jsr, without any assistance or partnership from outside.</i>
LOCATION	<i>Jamshedpur.</i>
TARGET BENEFICIARIES	<p><i>Social Community(free regulated entry):</i></p> <ol style="list-style-type: none"> <i>1. For senior citizens who are in prime of their old age</i>
MONITORING & MEASURING MECHANISM	<ol style="list-style-type: none"> <i>1. Safe & clean environment with cross ventilation and fresh air.</i> <i>2. Floors devoid of obstacles & unevenness for free and safe movement of elders.</i> <i>3. Emergency exits.</i> <i>4. Adequate lighting and sanitation devoid foul odor/smell</i> <i>5. Clean and safe drinking water.</i> <i>6. Clean and hygienic wash rooms.</i> <i>7. Ergonomically made furniture to give sit-in comforts</i> <i>8. Hygienic staff preparing snacks.</i>

EVIDENTIAL GLIMPSES IN PIXs



Periodical medical examination in progress for senior citizens

MONITORING & MEASUREMENT REPORTS
AT PLANNED INTERVALS

RSB TRANSMISSIONS (I) LIMITED, JAMSHEDPUR			
INSPECTION REPORT			
Monitoring 13 Nov 2014		Time : 9:30 AM	
Monitoring Done By : AMZAD SHARIFF/RAJEEV KR		Frequency: Qtrly	
Sr.	Check Point	Remark	Action Taken
Safety			
1	Is LPG is stored / connected in shed ?	NO	
2	Are there sufficient emergency exits, available?	YES	
3	Is there any flammable material kept near gas / stove ? i.e. paper, plastic / gunny bags, kerosene etc.	NO	
Health			
1	Is the home spacious enough for movement & activity?	YES	
2	Is the lighting adequate in rooms, common areas & all the hallways?	YES	
3	Does the home have good ventilation?	YES	
4	Is the home clean? Are the floors free from spills & rubbish?	YES	
5	Is there odor around the home?	NO	
6	Do staff work when they are ill or injured?	NO	
7	Is sufficient & proper arrangement there for drinking water?	YES	
8	Is there any visiting medical officer providing consultation on a regular basis?	YES	As per plan
9	Is there any activity calendar? Like Plan for health check –up and other activities.	YES	
10	Are the floors (serving & eating area) in clean & hygienic condition ?	YES	
11	Is the water storage cooler cleaned regularly? Is the cleaning “done date” and “due date” mentioned ?	YES	
12	Are the drains of water free flowing towards the soak pit maintained for disposal of waste water ?	YES	

SOCIAL IMPACT ASSESSMENT

- 1. More than 100 senior citizens avail the facilities.***
- 2. Bringing smiles at old age through social engagement initiatives.***
- 3. Medical help who cannot afford cost of treatment.***
- 4. Better net-working of senior citizens and feeling of security & one-ness.***
- 5. Enjoy small bites while during fun-and-frolic time of the day.***

CONFORMANCE TO APPLICABLE LEGAL REQUIREMENTS

CSR Initiative conforms to Schedule VII, item (iii) of Ministry of Corporate Affairs Notification dated 27th Feb 2014.....

- (iii) promoting gender equality, empowering women, setting up homes and hostels for women and orphans; setting up old age homes, day care centres and such other facilities for senior citizens and measures for reducing inequalities faced by socially and economically backward groups;