



PRESS RELEASE

**Ms Priyanka Behera, Head – CSR
RSB Group Conferred with
MOST IMPACTFUL CSR LEADER
AWARD @ WORLD CSR CONGRESS,
MUMBAI.**

Feb 22, 2016



CSR Award(left) received by Ms Priyanka Behera, Head – CSR(right)

Ms Priyanka Behera, Head – CSR, RSB Group, has been conferred with Most Impactful CSR Leader (Global Listing) Award by World CSR Congress in a glittering function held on the eve of World CSR Day at Taj Lands End, Bandra, Mumbai, attended by CSR fraternity and dignitaries from Europe, US, Asia, Far East countries besides Pan India.

Speaking on the occasion, Ms Priyanka said: “While thanking the august CSR Forum, this award is richly deserved by all my colleagues across the group and my CSR team, in particular, who have toiled to ensure that our CSR efforts reaches directly the under-privileged have-nots - the nucleus of CSR beneficiary”.

The 100 Most Impactful CSR Leaders (Global Listing) is a tribute to those who are missionaries and passionate about CSR. Those Leaders who have believed that CSR Leadership must contribute to Social change are recognized. The World CSR Day pays a tribute to such leaders who are transformational agents.

The criteria of selecting CSR Leader Award is after intense research process undertaken by the Research Cell which consists of professionals in History & Management with over 5 years research experience. It is the iconic job of the research cell to produce a shortlist of Individuals who are doing extraordinary work and track the record of their achievements. The shortlist is then reviewed by a Jury Panel comprising of senior professionals from across the globe.