



## PRESS RELEASE

### **RSB bags**

### **CSR EXCELLENCE AWARD**

from the hands of Mr Haribhai Parthibhai  
Chaudhary, Hon'ble Minister of State for  
Home Affairs, New Delhi

Sept 13,  
2015



*Ms Priyanka Behera, Head - CSR, RSB Transmissions (extreme right) receiving the CSR Excellence Award from Mr Haribhai Parthibhai Chaudhary, Hon'ble Minister of State for Home Affairs.*

*RSB Transmissions (I) Ltd received CSR Excellence Award for 2015 from Aditya Birla Group at 4th Annual Manufacturing Today Conference & Awards 2015, in a glittering function attended industry luminaries and leading professionals at Hyatt Regency, Pune. The award was received by Ms Priyanka Behera, Head – CSR, on behalf of RSB Transmissions (I) Ltd.*

*Speaking on the occasion, Ms Priyanka said: “This award is richly deserved by all my colleagues across the group and my CSR team, in particular, who have toiled to ensure that our pan India CSR efforts reaches directly the under-privileged have-nots - the nucleus of CSR beneficiary”.*

*Awards are given every year by Aditya Birla Group Manufacturing Today to appreciate the challenging times and move of Indian industry professionals in areas of CSR, Operations, Quality, HR, Technology, Innovation, etc. and admire, commend, recognize and honor with cheers their endeavors and accomplishments.*

*While selecting RSB for award in CSR Excellence, a panel of eminent jurists, drawn from the industry, consisting of leading industrialists and top notch professionals, had thread-bare, independent and unbiased scanning of nomination papers based on all-round achievements in allied disciplines of CSR arrived at unanimous consensus to select RSB for this coveted award and commended RSB for CSR initiatives, with a unique difference, touching the under-privileged have-nots of Society, for the year 2015.*